

HOLANI CONSULTANTS PRIVATE LIMITED



Creating Possibilities, Creating Value

SEBI Registered Category-I Merchant Banker



Excellence in Merchant Banking

Holani Consultants Private Limited (HCPL) is a SEBI registered Category-I Merchant Banking firm providing integrated capital market and corporate finance solutions. We partner with businesses to deliver strategic clarity, regulatory excellence and execution certainty across complex financial transactions.

Our expertise spans IPO management, debt syndication, strategic financial advisory, valuation services, and customized financing solutions. With a disciplined, client-centric approach and deep market insight, HCPL enables clients to raise capital efficiently, optimize financial structures, and unlock sustainable enterprise value.

At HCPL, we combine integrity, precision, and results-driven execution to help businesses navigate markets with confidence and achieve long-term growth.



Why Choose Holani Consultants

23+ Years of Expertise

Our leadership brings nearly two decades of experience in audit, taxation, valuation, and corporate advisory services, ensuring proven strategies and exceptional results.

Professional Excellence

Our multidisciplinary team comprises qualified CAs, CMAs, CSs and MBAs with deep industry expertise across diverse valuation engagements and financial advisory projects.

Regional Leadership

We are Rajasthan's only merchant banking company with comprehensive operations based entirely in the state, providing localized expertise with national standards.

Absolute Confidentiality

We execute every assignment with the highest levels of precision, discretion, and confidentiality, ensuring your sensitive information remains secure.

Comprehensive Solutions

We provide independent, reliable valuations across businesses, shares, and assets for the full range of contexts where accurate valuation is essential.



Valuation Services

Recent Government Amendment

The Central Board of Direct Taxes (CBDT) issued Notification No. 81/2023 on September 25, 2023, amended Rule 11UA of the Income-tax Rules, 1962, mandating that all valuations of unlisted shares under Income Tax Act Section 56(2)(viib) (Angel Tax) must be conducted by SEBI-registered Category-I Merchant Bankers.

This ensures the highest standards of accuracy and compliance for all share valuation requirements.

Our Comprehensive Offerings

Business Valuation

Share Valuation

ESOP Valuation

PE Valuations

M&A Advisory





Our Valuation Methodologies

Discounted Cash Flow (DCF) Method

- Fair market value for fresh unquoted equity shares under section 56(2)(viib)
- Valuation of preference shares, debentures, and bonds
- Comprehensive future cash flow projections and analysis

Net Asset Value (NAV) Method

- Fresh issue of unquoted shares under section 56(2)(viib)
- Transfer of unquoted shares domestically under section 56(2)(x)
- Asset-based valuation for holding companies

Both methods are applied in accordance with SEBI regulations and Income Tax Act provisions, ensuring compliance and accuracy in every valuation engagement.



Valuation Requirements

DCF Method - Equity Shares

1

- Financial projections from valuation date
- Constant growth rate assumptions
- Three years of balance sheets
- Loan sanction letters and credit facilities
- Future expansion plans and strategies

Preference Shares/Debentures

2

- Debenture trust deed or preference share agreement
- Coupon rate and investor return expectations
- Repayment schedule (non-convertible)
- Conversion schedule and ratio (convertible)

1 NAV Method Documentation

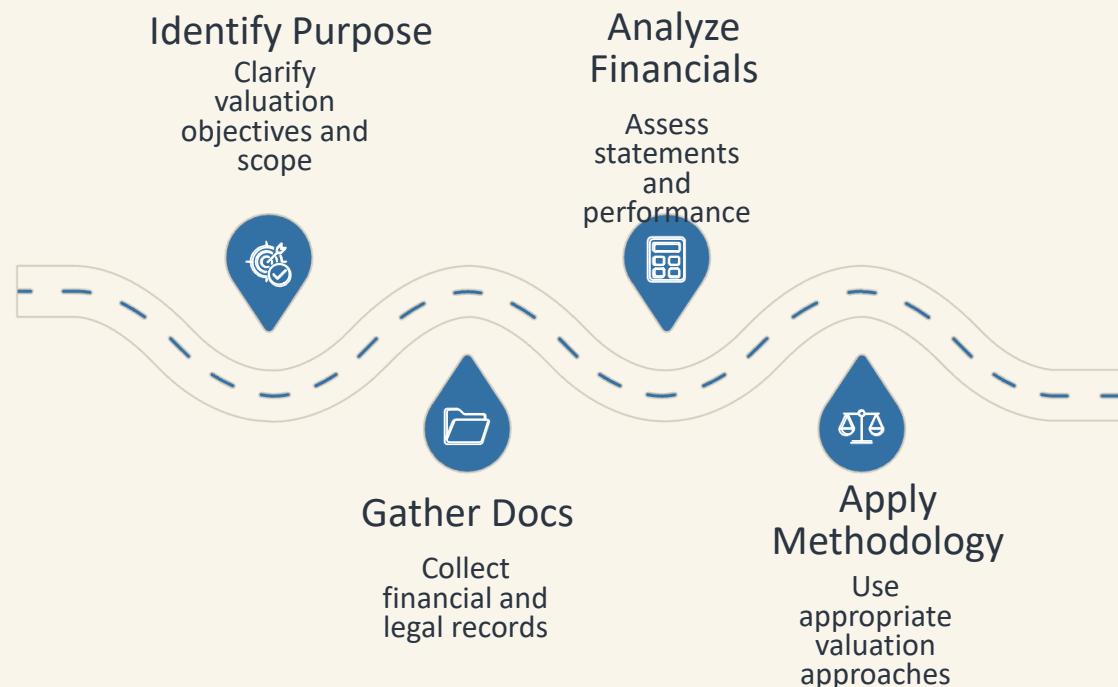
- Latest audited balance sheet
- Complete KYC documentation
- Title deed copies for immovable property

2 Special Assets

For companies holding archaeological collections, artwork, sculptures, jewelry, or unique assets, we require certified valuation reports from qualified valuers along with supporting documentation.



Streamlined Valuation Process



Our systematic approach ensures accuracy, compliance, and timely delivery of comprehensive valuation reports tailored to your specific requirements and regulatory obligations.

01

Purpose Identification

Understand the context and regulatory requirements

02

Documentation Review

Collect and verify all necessary financial records

03

Financial Analysis

Conduct thorough analysis of company performance

04

Methodology Application

Apply appropriate valuation techniques

05

Quality Assurance

Rigorous internal review and validation

06

Report Delivery

Comprehensive documentation and presentation



Our Trusted Clientele

We are proud to serve a diverse portfolio of leading organizations across industries, delivering exceptional valuation and merchant banking services with unwavering commitment to quality and compliance.



Contact Us

401-405, 416-418, 4th Floor, Soni Paris Point, Jai Singh Highway, Bani Park, Jaipur-302016, Rajasthan

Phone: 0141-2203996 / 2201259 | Mobile: +91-98290 10099

Email: info@holaniconsultants.co.in | Website: www.holaniconsultants.co.in

Contact: CA Ashok Holani

